

METHODOLOGY

Brazil's Best Plastic Surgery Clinics **2026**

statista 

Newsweek



Methodology – Brazil's Best Plastic Surgery Clinics 2026

Summary of the project

- The **Brazil's Best Plastic Surgery Clinics 2026** ranking awards the leading plastic surgery clinics in Brazil.
- Plastic surgery clinics were awarded in three cosmetic surgery procedures: Breast Augmentation, Liposuction and Buttock Augmentation.
- For the second edition of the ranking, 60 plastic surgery clinics were awarded for breast augmentation, liposuction and buttock augmentation.⁽¹⁾ In total, 115 individual plastic surgery clinics were awarded.
- The following eligibility criteria were defined:
 - Plastic surgery clinics, individual and group practices, or departments within hospitals that specialize in plastic surgery from all over Brazil were eligible
 - Plastic surgery clinics in which procedures are performed by either employed or affiliated plastic surgeons were eligible
 - Plastic surgery clinics which exclusively offer reconstruction or non-elective reconstruction/correction were excluded from the survey
- The list is based on **three data sources**:
 1. **Online survey in Brazil:** During the survey period from July to August 2025, medical experts with knowledge of plastic surgery (plastic surgeons and medical professionals) were invited to an online survey in cooperation with Newsweek.
 2. **Quality assessments:** For each recommendation, participants were asked to assess the quality of care (e.g., consultation, complications, follow-up care, outcome) provided by the designated plastic surgery clinic.
 3. **Accreditation:** Accreditations and certifications of plastic surgeons and plastic surgery departments serve as indicators of quality and safety.

Clinic evaluation is based on three pillars, ranging from peer evaluations, quality assessments to accreditations and certifications

Data sources



New features and changes in the 2026 edition

- The following list provides a brief overview of all **major updates in this year's edition** compared to the 2025 ranking:
 - **Inclusion of a new additional accreditation:** International Society of Aesthetic Plastic Surgery (ISAPS) ⁽¹⁾
 - **Inclusion of previous year's recommendation data:** To ensure continuity in reputational assessment, recommendation data from the preceding year was integrated into the reputation pillar.
 - **Inclusion of plastic surgery clinics with affiliated plastic surgeons:** This year, plastic surgery clinics that perform procedures through both employed and affiliated plastic surgeons were considered.

A score was calculated for each plastic surgery clinic

Scoring model



Thousands of medical experts in Brazil were invited to the survey

1 Plastic surgery clinic recommendations from peers

From July to August 2025, Statista invited medical experts with knowledge of plastic surgery (plastic surgeons and medical professionals) all over Brazil to an online survey. The survey was also promoted on newsweek.com. Additionally, participants were invited via e-mail.



Online survey among medical experts with knowledge of plastic surgery **in Brazil**. Participants were invited to an online survey in cooperation with Newsweek.



Participants were asked to name the **leading plastic surgery clinics** for each cosmetic procedure in Brazil. The order in which recommendations were provided was relevant to the ranking. **Self-recommendations resulted in disqualification from the survey.**



Analysis of recommendations for each plastic surgery clinic across three cosmetic procedures.¹ Participants' **professional experience** was also included and weighted accordingly.

Quality assessment from medical professionals were incorporated into the scoring model

Quality Score

2 Quality assessment

- Participants evaluated the overall **quality of care** for each recommended plastic surgery clinic, considering factors such as **consultation** with the physician, **complications**, **follow-up care**, and **treatment outcome**.
- Ratings were provided on a 1 (“poor”) to 10 (“excellent”) scale.
- For each clinic, a quality score was calculated, contributing **15%** of the total score.

QUALITY SCORE

Relevant accreditations and certifications were incorporated as a proxy for quality metrics within the scoring model

Accreditation Score

3 Accreditation

- Two accreditations/certifications were incorporated as proxies for quality, safety, and institutional standards in plastic surgery⁽¹⁾:
 - **ISAPS** (International Society of Aesthetic Plastic Surgery): Recognized as the leading global professional body for board-certified aesthetic plastic surgeons. ISAPS promotes continuous medical education, fosters international collaboration, and emphasizes patient safety as a core principle.
 - **SBCP** (Sociedade Brasileira de Cirurgia Plástica): A voluntary credential for both individual surgeons and departments in Brazil. Certification requires extensive formal training and the successful completion of rigorous written and oral examinations. Beyond certifying individuals, the SBCP also accredits departments, ensuring compliance with strict standards in training, education, infrastructure, and facilities.
- Accredited plastic surgeons and departments received 5% of the total score, reflecting their adherence to high professional and institutional standards.

SCORE FOR ACCREDITATION

Result tables of the Best Plastic Surgery Clinics Brazil

Final ranking by cosmetic surgery procedures

Breast Augmentation

Rank	Plastic Surgery Clinic	City
1	Hospital Moinhos de Vento	Porto Alegre
2	Hospital Glória D'Or	Rio Janeiro
3	Hospital São Luiz Itaim	São Paulo
4	Hospital Mãe de Deus	Porto Alegre
5	Rede D' Or Sao Luiz	São Paulo

[...]

Liposuction

Rank	Plastic Surgery Clinic	City
1	Dall'Ago & Manfrim Cirurgia Plástica	Maringá
2	Bernardo Ramalho - Cirurgia Plástica	Rio de Janeiro
3	Clínica Osvaldo Saldanha	Santos
4	Clínica Casagrande	São Paulo
5	Alvaro Cansanção	Rio de Janeiro

[...]

LEADING PLASTIC SURGERY CLINICS WERE AWARDED IN PROCEDURE

Brazil's Best Plastic Surgery Clinics partner network

Partner Network



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The Newsweek logo, consisting of the word "Newsweek" in white sans-serif font on a red rectangular background.

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Disclaimer

The rankings are comprised exclusively of plastic surgery clinics that are eligible regarding the scope described in this document. The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, is a reflection of the last 12 months. Furthermore, events preceding or following the period September 17th, 2024 – September 17th, 2025, and/or pertaining to individual persons affiliated/associated to the facilities were not included in the metrics. As such, the results of this ranking should not be used as the sole source of information for future deliberations.

The information provided in this ranking should be considered in conjunction with other available information about plastic surgery clinics or, if possible, accompanied by a visit to a facility. The quality of plastic surgery clinics that are not included in the rankings is not disputed.