

TIME

**EXCELLENT
WORKPLACE**

statista 

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WORKPLACE**

VERIFIED BY

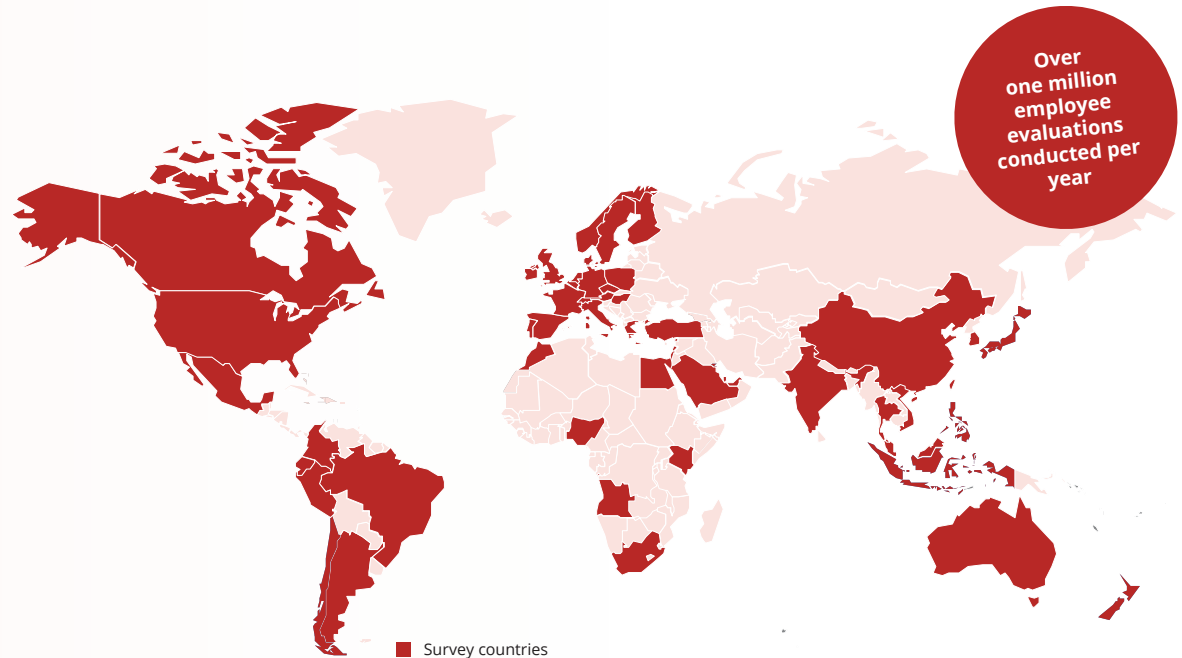


EMPLOYEES

statista 

THE BENCHMARK FOR TRULY EXCEPTIONAL WORKPLACES

THE EXPERTS BEHIND THE RATING



TIME

About TIME

TIME is a global media brand built on 100 years of unparalleled trust and authority, with an audience of more than 100 million people worldwide across our platforms. Our team is collaborative, innovative and committed to TIME's mission of informing, guiding and engaging our audience with groundbreaking journalism, immersive experiences and live events.

[time.com](https://www.time.com)

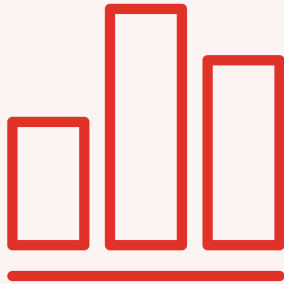
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About Statista

Statista is a global leader in industry rankings and top lists with high profile media partners. A major part of the rankings focus on employer recognition. This research service is based on the success of [statista.com](https://www.statista.com). The leading data and business intelligence portal provides statistics, business relevant data, and various market and consumer studies/surveys.

[statista.com](https://www.statista.com)

ABOUT THE PROGRAM



DESIGNED TO RECOGNIZE WHAT YOU'VE BUILT

The **Excellent Workplace Rating** evaluates organizations across **14 categories** that reflect the full employee life-cycle and draw on self-determination theory, focusing on human motivation. From hiring practices to leadership,

from culture to career development, the framework provides a **holistic view** of what defines **outstanding workplaces** today. The data is derived from two different surveys to secure a comprehensive Audit Framework.

THE DATA BEHIND WORKPLACE EXCELLENCE

HR AUDIT

- › Objective HR KPIs provided by HR Team
- › Ensures comparability across regions, industries and companies
- › Establishes a factual baseline for benchmarking

EMPLOYEE SURVEY

- › Captures employees' real perceptions and experiences
- › Reveals engagement drivers and pain points
- › Adds credibility by including the employee voice

Together, the HR Audit and Employee Survey deliver a **complete picture** along the **Employee Lifecycle**:

"What is" → factual organizational structure (Audit)

"How it feels" → employee experience and motivation (Survey)

SELECT THE PACKAGE THAT FITS YOU



CORE

The essential starting point for HR diagnostics



Data Collection Options

- ✓ HR Audit

Analysis / Insights

- ✓ HR Audit Detailed Report

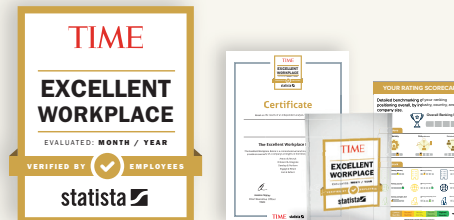
Award + Media

- ★ Excellent Workplace Logo
- ✓ Unlimited Media Usage Rights
- ✓ Ready to use Media kit
- ✓ Listing on Time.com



INSIGHT 360

Turn employee voices into actionable results



Data Collection Options

- ✓ HR Audit
- ✓ Employee Survey

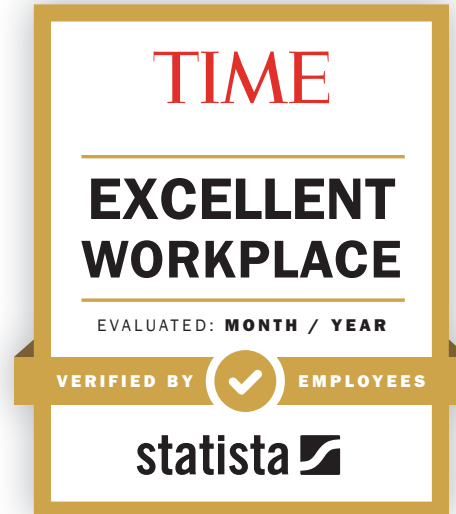
Analysis / Insights

- ✓ HR Audit Detailed Report
- ✓ Employee Survey Results
- ✓ Feedback Call w/ Analysts Team
- ✓ Customized Workforce Segmentation
- ✓ Industry Benchmark

Award + Media

- ★ EWP - verified by Employees - Logo
- ✓ Unlimited Media Usage Rights
- ✓ Ready to use Media kit
- ★ Premium listing on Time.com
- ✓ Trophy*

BOOST YOUR BRAND WITH THE MEDIA & AWARD PACKAGE

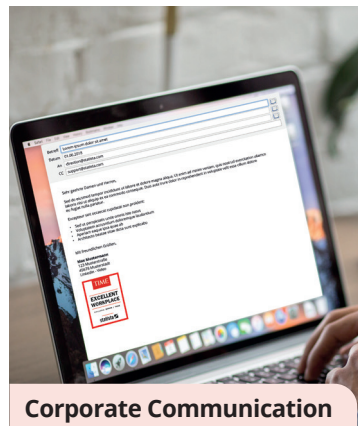


THE POWER OF THE OFFICIAL LOGO

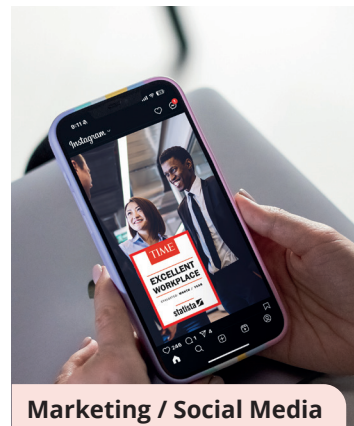
- Demonstrates your commitment to a thriving workplace culture.
- Signals credibility to candidates, clients, and employees alike.
- Strengthens your employer brand with visible, data-backed recognition.
- Shows that your culture is more than words, it's measured and validated.



Recruiting & Talent Management



Corporate Communication



Marketing / Social Media



GAIN EXCLUSIVE INSIGHTS INTO WORKPLACE EXCELLENCE



INDUSTRY BENCHMARK

Gain a competitive edge with our comprehensive industry benchmark, exclusively available through the Insight 360 Package. Discover how your **workplace set-up and environment** measure up against top employers and industry leaders. Unlock actionable insights into strengths, growth opportunities, and your positioning among high-performing benchmarks. The report provides a clear roadmap for strategic development, empowering you to enhance your workplace and achieve lasting operational excellence.

BENCHMARKING ANALYSIS

Comprehensive benchmarks comparing your scores with the average and top performers across all ranked companies, within your industry, and within your country (scale 0-100).

ABOUT YOUR REPORT

- Over 15 pages of comprehensive market insights, including more than 5 pages tailored specifically to your company.
- Benchmarks on commitments, reporting & transparency, and stewardship – compared across your industry, country, and similarly sized companies.
- In-depth analysis identifying your company's strengths and areas for improvement.

YOUR RATING SCORECARD

Detailed benchmarking of your ranking positioning overall, by industry, country, and company size.

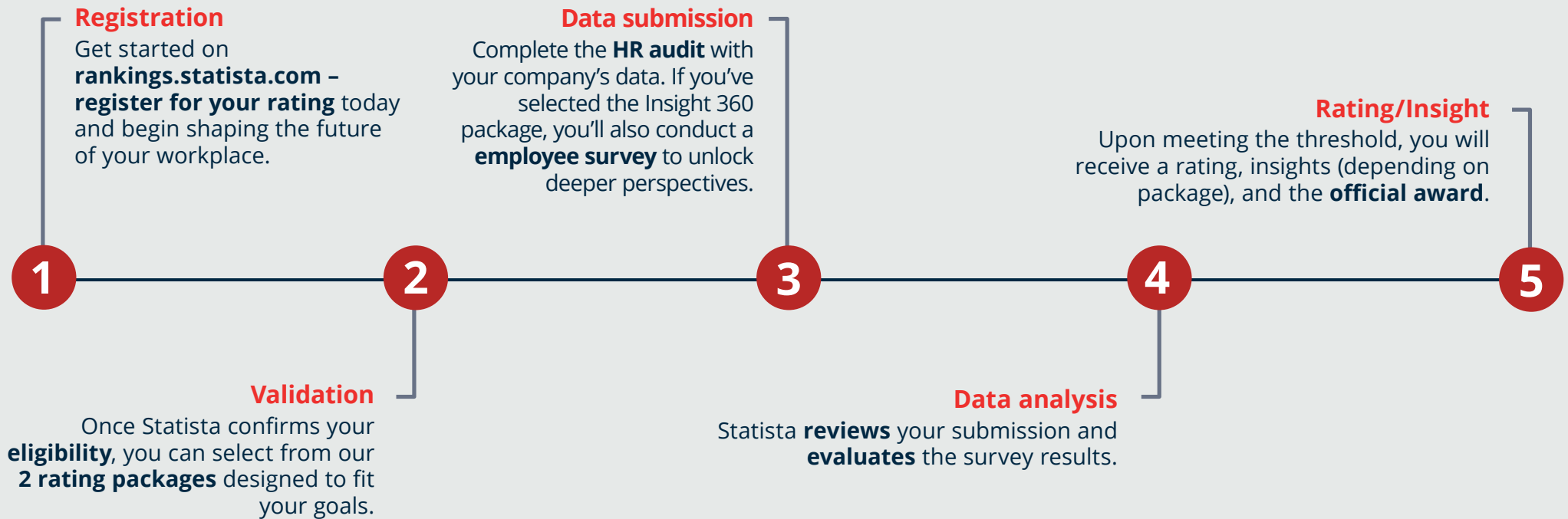
Comprehensive Benchmarking
Compare your company against industry competitors.

Market Highlights
Unlock insights into sustainability reporting trends to enhance your own reporting.

Actionable Insights
Acquire an understanding of your company's strengths and weaknesses.

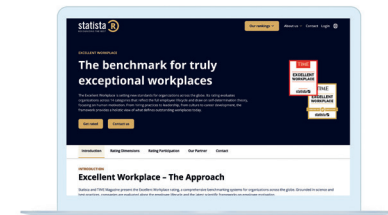
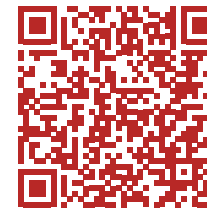
Boost Brand Value
Increase your company's recognition by promoting sustainability accomplishments.

YOUR PATH TO THE RATING



To start the process, please fill out the order form attached to this booklet.

More Information:



FAQ - EVERYTHING YOU NEED TO KNOW BEFORE GETTING STARTED

WHAT DOES THE RATING COST?

The rating is available in two tailored packages, designed to meet the different needs and goals of organizations, from a solid baseline assessment to in-depth analysis and long-term development support. Pricing starts at \$9,900, depending on company size, complexity, and selected package level. We're happy to provide a detailed proposal based on your specific requirements.

WHO CAN APPLY FOR THE RATING?

Any company or organization with at least 100 employees can apply. The rating is suitable for all industries and is adaptable to various organizational sizes and structures.

WHAT IS THE RATING BASED ON?

The rating is based on a standardized assessment that evaluates your organization's workplace set-up and performance environment. It combines HR data and employee feedback across 14 categories, reflecting key phases of the employee lifecycle, from onboarding to development and leadership.

IS AN EMPLOYEE SURVEY MANDATORY?

No, only the Insight 360 package requires an employee survey. To receive benchmarks & insights reports, the employee survey is a mandatory component to reflect both structural and human-centered perspectives. The survey is anonymous and conducted under strict data protection standards.

HOW LONG IS THE RATING VALID?

The rating is valid for up to 2 years, with optional checkpoints and re-evaluation opportunities for renewal and continuous development.

CONTACT US



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