

METHODOLOGY

The Philippines' Growth Champions 2026

in collaboration with



January 2026

Confidentiality: Public



The Philippines' Growth Champions demonstrate strong innovation and growth, successfully handling uncertainty

Ranking's cornerstones



Relevance of Ranking

Identifying **fast-growing companies in the Philippines between 2021 and 2024** is crucial as it highlights businesses that successfully navigated the challenges posed by the COVID-19 pandemic and emerged stronger. They demonstrated **resilience and adaptability, adjusting their strategies** to survive during lockdowns and then readjusting for the post-pandemic era. Their growth trajectories provide valuable insights into effective business practices and emerging market trends in a rapidly changing economic landscape. These companies represent **potential investment opportunities** and indicate sectors that are thriving despite adversity. Additionally, their success stories can serve as **blueprints** for other businesses looking to **innovate and grow in uncertain times**

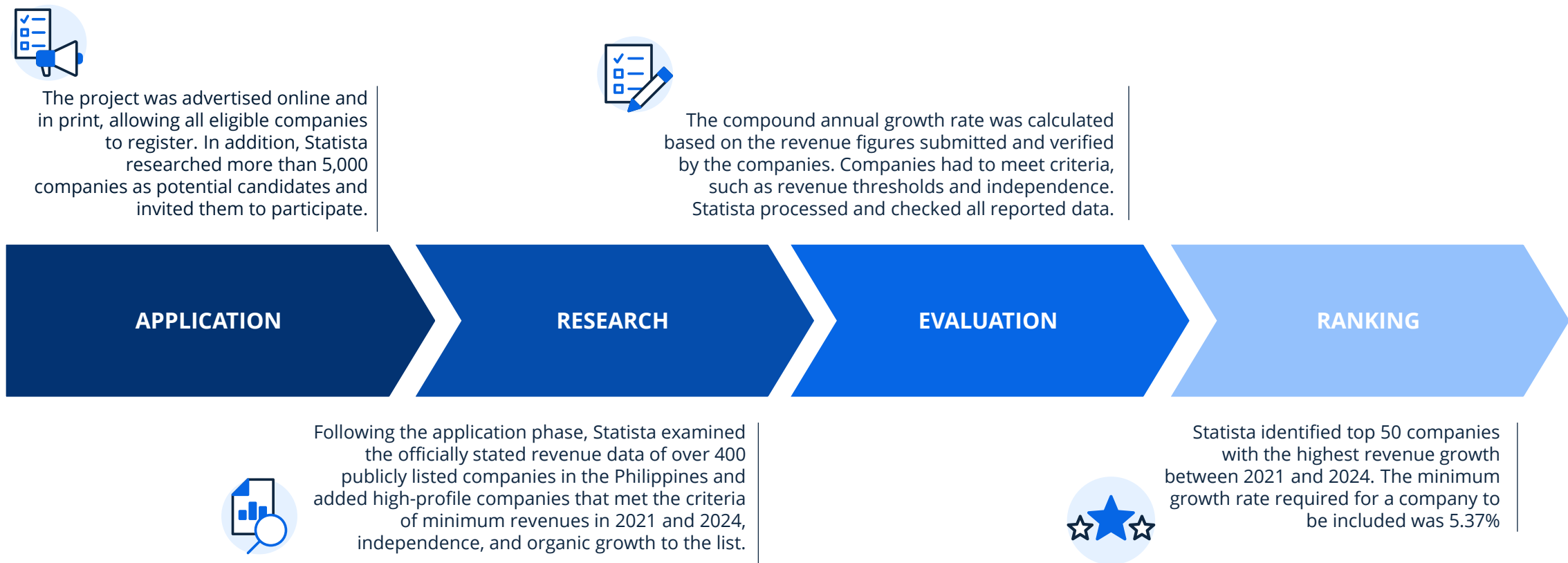


Executive Summary

- **Title of ranking:** The Philippines' Growth Champions 2026
- **Media partner:** Philippine Daily Inquirer
- **Edition:** 6th
- **Number of awardees:** 50
- **Methodology:** KPI based through application & desk research
- **Criteria used for determining rank:** Greatest compound annual growth rate (CAGR) between 2021 and 2024, considering additional criteria such as minimum revenue thresholds, independence, and organic growth

Statista identified The Philippines' Growth Champions with the highest revenue growth through a 4-step process

Process overview



All eligible companies could apply for The Philippines' Growth Champions 2026 through an online application

Application Phase



Advertisement & Invitation

The Philippine Daily Inquirer published an announcement article regarding the application phase. Concurrently, Statista identified over 5,000 potential candidates through company databases and other open sources. Statista sent invitations by email to those companies.



Criteria for Inclusion in the List

To be included in the list of The Philippines' Growth Champions 2026, a company must have met the following criteria:

- **Headquarters** in the **Philippines**
- **Revenues** of **at least ₱5,000,000** generated in **2021**
- **Revenues** of **at least ₱30,000,000** generated in **2024**
- Primarily **organic revenue growth** between 2021 and 2024 (i.e., "internally" stimulated)
- **Independence** (The company acts largely independently in its business decisions and does not derive financial benefits from its parent company)



Application

- **Online registration**
Participants provided general business information, revenue and contact details
- **Revenue Verification**
To verify revenue data, companies submitted a revenue verification form that included revenues and fiscal years, signed by the CEO, CFO, or executive committee member.

Following the application phase, Statista researched high-profile companies and added to the list

Research Phase



Data Research

Statista reviewed the revenue data of over 400 publicly listed companies in the Philippines. For the revenue data research, Statista reviewed their annual reports to reference financial statements of fiscal years 2021 and 2024.



Additional Data Research

For companies that achieved at least ₱5,000,000 revenue in 2021 and ₱30,000,000 in 2024, Statista researched additional information regarding corporate structure, general business information, and mergers and acquisitions activity.

Statista identified Growth Champions based on revenue growth during fiscal years 2021 to 2024

Evaluation Phase



Revenue Growth

To evaluate the companies' revenue growth between fiscal years 2021 and 2024, Statista calculated the CAGR of all companies and determined the awardees by the highest CAGR.

- **Compound Annual Growth Rate (CAGR)**

CAGR is an essential metric in comparing a company's performance to its competitors and identifying high-growth potential in smaller companies that may be missed when only considering absolute growth figures.

$$\left(\frac{\text{Revenue 2024}}{\text{Revenue 2021}}\right)^{\frac{1}{3}} - 1 = \text{Compound annual growth rate (CAGR)}$$



Organic Growth

To ensure that a company's revenue growth was primarily organic (arising from an increase in the company's own business activity rather than mergers or takeovers), Statista reviewed each company's mergers and acquisitions history between fiscal year 2021 and fiscal year 2024.



Independence

Statista reviewed each company's corporate structure to ensure they met the criteria of independence.

Among the 50 Growth Champions, Financial Services are shown strong in the list

Evaluation Phase



Ranking

Statista awarded 50 companies with the highest revenue growth rate between 2021 and 2024. The minimum growth rate to make the list was 5.37%.



Industry

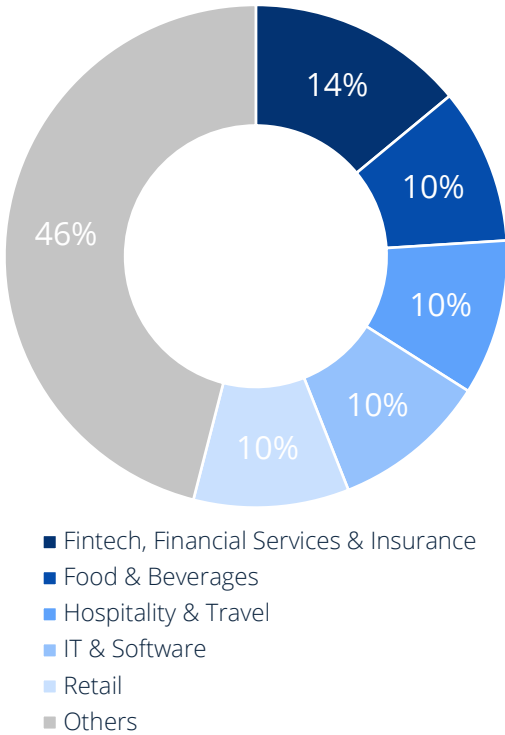
Fintech, Financial Services & Insurance account for 14% of awardees, followed by Retail; Hospitality & Travel; Food & Beverages; and IT & Software at 10% each. The remaining sectors are more evenly distributed across multiple categories, ranging from 2% to 8%, reflecting breadth across 17 industries.



Headquarter City

86% of the headquarters for the Growth Champions are in Metro Manila. Among them, Makati stands out as the most popular location hosting 34% of the Growth Champions. Trailing behind it is Quezon City, accounting for 18% of Growth Champions headquarters, taking the second place as most favored city.

Distribution of Industry



Legal disclaimer for The Philippines' Growth Champions 2026

Disclaimer

The rankings are comprised exclusively of companies that are eligible regarding the meet the criteria described in this document. A mention in the ranking is a positive recognition based on voluntary data shared by ranking participants and publicly available data sources at the time of evaluation.

The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, is a reflection of the last calendar year. Furthermore, events preceding or following the period 01/01/2021-31/12/2024 and/or pertaining to individual persons affiliated/associated to the facilities were not included in the metrics.

As such, the results of this ranking should not be used as the sole source of information for future deliberations. The information provided in this ranking should be considered in conjunction with other available information. The growth of companies that are not included in the rankings is not disputed.