

METHODOLOGY

America's Most Recommended Tax & Accounting Firms 2026

Scope, Data Collection, Evaluation and Results



Methodology: America's Most Recommended Tax & Accounting Firms 2026

Summary



Methodology

The “**America’s Most Recommended Tax & Accounting Firms 2026**” list is a comprehensive evaluation recognizing firms that excel in professional excellence and client trust across the U.S.

This quantitative study, conducted by **Statista** in collaboration with **USA Today**, draws on broad surveys of **tax and accounting professionals and clients** across the United States (including CPAs, Enrolled Agents, Tax Attorneys, Accountants, CFOs, and others).

Between **August 4** and **September 26**, 2025, **participants** identified themselves as either peers (working in tax/accounting firms) or clients (in finance departments or as private clients), indicated their expertise area (tax, accounting, or both), and **provided up to ten firm recommendations** based on professional capacity or experiences from the past three years.

Self-recommendations were excluded, and all responses, along with the final list, underwent careful review. **The resulting rankings are based on the volume of validated recommendations** from both peers and clients, **supplemented by additional company data**. Firms must meet a minimum recommendation threshold to be considered for the tax and/or accounting lists¹. Importantly, the absence of a firm from the rankings does not imply any judgment on its quality.

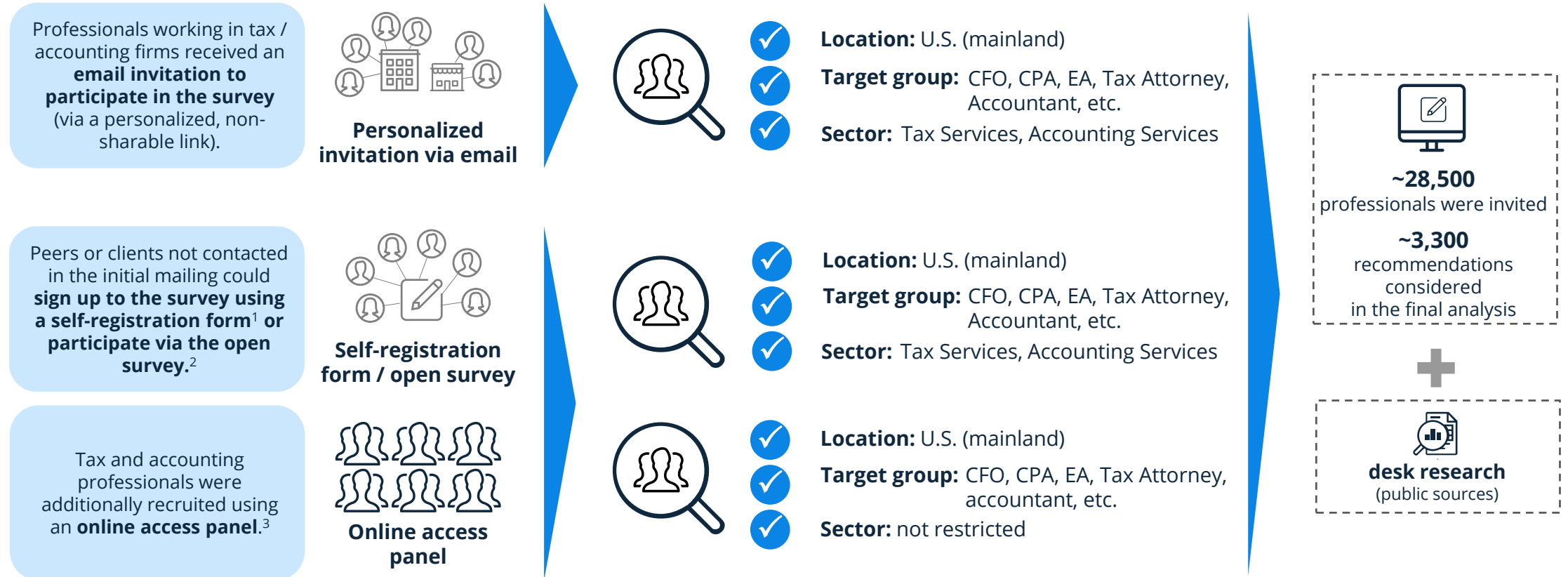


Executive Summary

- **Title of ranking:** America’s Most Recommended Tax & Accounting Firms 2026
- **Media partner:** USA Today
- **Edition:** 3rd
- **Number of awardees:** 200
- **Number of recommendation:** ~3.300
- **Methodology:** Survey

The lists of awarded companies are based on surveys among two target groups and additional desk research

Survey: Participants



¹ A link to the self-registration form was available on the survey information website. Registration was open for the entire survey period. Only participants with a valid professional e-mail address were considered in the analysis.

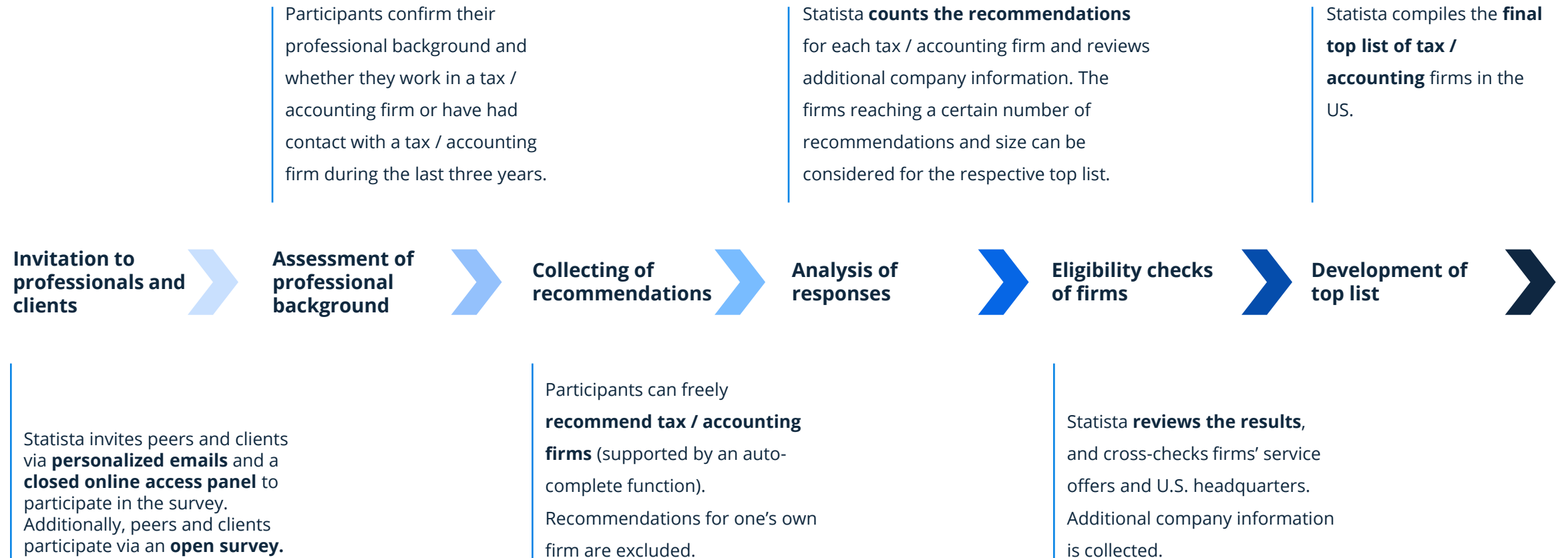
² A link to the open survey was shared by USA Today. Participants had to validate their participation with a valid professional e-mail address to be considered in the analysis.

³ An online access panel is a sample group set up by a survey company and available for custom-built surveys. Persons register and agree to take part in online surveys.

General remark: The results from previous years' surveys were also used to a small extent to support the assessment of tax / accounting that maintain a consistently good reputation for high quality work.


The top list of America's Most Recommended Tax & Accounting Firms were created through an elaborate process

Survey: Process




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statista  is a **world leader** in the creation of company, brand, and product **rankings and top lists**, based on comprehensive market research and data analysis: **Statista R recognizes the best**. With a team of over **100 expert analysts** and in cooperation with more than **45 high profile media brands** across all continents, Statista R creates **transparency for consumers and business decision makers** and helps companies build trust and recognition across a plethora of industries and product categories.

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Legal disclaimer for the ranking America's Most Recommended Tax & Accounting Firms.

Disclaimer

The rankings are comprised exclusively of tax and accounting firms that are eligible regarding the scope described in this document. A mention in the ranking is a positive recognition based on peer and client recommendations and publicly available data sources at the time. The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, is a reflection of the assessment of the participants during the survey period. Furthermore, events preceding or following the period 06/01/2025-11/03/2025 and/or pertaining to individual persons affiliated/associated to the facilities were not included in the metrics. As such, the results of this ranking should not be used as the sole source of information for future deliberations. The information provided in this ranking should be considered in conjunction with other available information about the tax and accounting firms. The quality of tax and accounting firms that are not included in the rankings is not disputed.