

Accessibility

This statement applies to content published on the domain: www.rankings.statista.com
All other websites and their content will have their own specific accessibility content.

Statista is committed to making its websites accessible, in accordance with the technical standard for websites and mobile apps, EN 301 549. This closely follows level AA of the Web Content Accessibility Guidelines (WCAG) version 2.2. The Revised 508 Standards also incorporate by reference the WCAG 2.0 Level AA Success Criteria, and apply the WCAG 2.0 Level AA success criteria and conformance requirements to both web and non-web electronic content.

You should be able to:

- zoom up to 400% without problems
- change colors, contrast levels and fonts using browser or device settings
- navigate most of the website using just a keyboard or similar device (e.g., switch devices)
- navigate most of the website using a modern screen reader and speech recognition software (on your computer or phone)

Compatibility with browsers and assistive technology

The website is designed to be compatible with the following browsers and most used assistive technologies:

- the latest version of Google Chrome (desktop and mobile), Mozilla Firefox (desktop), and Apple Safari browsers (desktop and mobile)
- the latest versions of JAWS with Chrome, NVDA with Firefox, VoiceOver Safari, and TalkBack with Chrome.

Limitations and alternatives

Main navigation

Using the virtual cursor in a screen reader submenu in the main navigation are not accessible.

Additional content in some submenus is only accessible via mouse.

Keyboard navigation

The Consumer Insights Tool is not usable with the keyboard at all.

When you're not logged in it's impossible to get past the Premium button and access content on statistics detail pages.

Carousels

In carousels with many visible items only the first one is accessible via keyboard.

Using a screen reader all items are accessible any time no matter if they're visible on screen

Feedback and contact information

If you find any problems not listed on this page or think we're not meeting accessibility requirements, please let us know via e-mail on our contact form or to content-compliance@statista.com. We try to respond to feedback within 15 business days from the date of receipt of the enquiry.

Compliance status

This website is partially compliant with EN 301 549 and WCAG 2.2 Level AA. See "Limitations and alternatives" for more details. The website was last tested on 20 December 2024.

This statement was prepared on 10 June 2025. The statement is based on a review of a representative sample of web pages by an accessibility expert, using a combination of manual and automated testing. The statement was last reviewed on 10 June 2025.

Evaluation Methods Used

rankings.statista.com was evaluated using Chrome 131 and Safari 18.2 on macOS 15.2 and Chrome 131 and Firefox 134 on Windows 11. Assistive technologies used in this evaluation included NVDA, VoiceOver, JAWS and the built-in zoom function in browsers as well as exclusive use of the keyboard to navigate and operate the site content and functionality.