## Canada's Best Law Firms

Methodology



## Methodology – Canada's Best Law Firms 2026

#### Summary

- For the fourth time, **The Globe and Mail's Report on Business Magazine** and **Statista** are recognizing and rewarding Canada's Best Law Firms.
- Between 7<sup>th</sup> April and 30<sup>th</sup> May 2025, Statista conducted **broad surveys** (available in English and French) **among lawyers** (peer-to-peer survey) and **clients** (corporate legal departments) in **31 different fields of law**<sup>1)</sup>.
- About 25,000 lawyers as well as in-house lawyers/ legal executives working in legal departments of a company **across Canada** were actively invited to take part in the survey. Invitations were sent by e-mail with a personalized link that could only be used once. In addition, lawyers and clients could participate in the survey via an open link. In these cases, the participants had to validate themself by providing a personal company e-mail address before their answers were included in the evaluation. The link was announced and made available online on The Globe and Mail's Report on Business Magazine's website (**www.tgam.ca/BestLawFirms**).
- **Peers** were asked to indicate up to five law firms per legal field they would recommend, if their company were not able to take on a client or his/her instructions (regardless of the reason). **Clients** were asked to name up to five law firms per legal field they would recommend based on their professional experience.
- The **Top 200 law firms in Canada** and the **top law firms for each legal field** were identified based on the **number of recommendations** they received from participants.
- The top lists of "Canada's Best Law Firms" were created in an **elaborate process**<sup>2)</sup>: Participants' responses as well as the final selection of firms in each list were carefully reviewed. Self-recommendations (recommendation of one's own law firm) were prohibited, and these recommendations were not included in the evaluation.

<sup>&</sup>lt;sup>1</sup> Please find a detailed list of all 31 legal fields on page 4.

<sup>&</sup>lt;sup>2</sup> Statista makes no statement about the quality of law firms that are not included in the lists, and their reputation is not disputed.

# The analysis of the awarded law firms is based on a broad survey among peers and clients

Basis

Lawyers, in-house lawyers or legal executives in a company received an email invitation to participate in the survey (via a personalized, nonsharable link).



Personalized invitation via email

Professionals (peers or clients) not actively contacted in the initial mailing were able to participate via an **open survey link incl. an email validation** at the end of the survey.<sup>1</sup>



**Open survey link** 







#### **Target group:**

- ✓ Lawyers
- ✓ In-house lawyers
- ✓ Legal executives in a company



**About 25,000** 

legal professionals were actively invited

~11,000

recommendations for the law firms in different legal fields were considered in the final analysis

## Law firms could be nominated in up to 31 different legal fields

#### Legal practice areas

- Aboriginal Law and/ or Indigenous Law
- Administrative & Public Law
- Banking & Finance
- Cannabis
- Capital Markets
- Competition, Antitrust & Foreign Investments
- Construction
- Corporate & Commercial
- Criminal Law
- Cyber Security & Data Protection
- Dispute Resolution (Litigation, Arbitration & Investigations)
- Energy & Natural Resources (Mining, Oil & Gas)
- Environment (incl. Climate Change)
- Family Law
- Healthcare & Life Sciences
- Human Rights

- Immigration
- Infrastructure Projects
- Insurance
- Intellectual Property
- International Trade
- Labour & Employment
- Media, Entertainment & Sport
- Mergers & Acquisitions
- Private Equity & Investments
- Real Estate
- Restructuring & Insolvency
- Tax
- Technology
- Transportation
- White-Collar Crime

### About Statista R

## About statista R

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